

# FNR Advertising Rate Card 2019

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TOP BANNER COULD GO HERE

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COULD GO  
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Nikolai Topor-Stanley believes Jets have improved despite difficult start to the season

Newcastle Jets captain, Nikolai Topor-Stanley insists that their side has progressed on the field despite sitting seventh on the table.

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Anastasiadis promises positive, attacking football as he takes on assistant role at Western Melbourne

JANUARY 11, 2019



Life after Sir Alex: The Owners

JANUARY 11, 2019



Asian Cup Matchday One Wrap: Drama, goals and upsets

JANUARY 10, 2019



Socceroos must be ready for anything: Behich

JANUARY 10, 2019

YOUR AD  
COULD GO  
HERE

## PACKAGES

	COST PER 1000 IMPRESSIONS	COST PER DAY	COST PER MONTH
<b>WEBSITE</b>			
TOP BANNER	-	\$60	\$1,200
DESKTOP WINGS	-	\$60	\$1,200
RECTANGULAR	-	\$15	\$300
WEBSITE BUYOUT [TOP BANNER + WINGS]	-	-	\$4,000
<b>DIGITAL SOCIAL MEDIA</b>			
FACEBOOK LIVE ONE HOUR SHOW - NAMING RIGHTS	-	\$375	-
FACEBOOK LIVE SHOW LOGO SLIDE SHOW – PER HOUR	-	\$30	-
FACEBOOK VIDEO LOGO	\$10	-	-
TWITTER POST LOGO SPONSORING	\$10	-	-
INSTAGRAM POST LOGO SPONSORING & STORY NAMING RIGHTS	\$10	-	-
<b>SOUNDCLOUD PODCASTS</b>			
PODCAST NAMING RIGHTS	\$30	-	-
<b>30 SECOND COMMERCIAL #</b>			
MINIMUM OF 20 SPOT PER MTH	-	-	\$375
MINIMUM OF 40 SPOTS PER MTH	-	-	\$750
MINIMUM OF 60 SPOTS PER MTH	-	-	\$1,125
MINIMUM OF 80 SPOTS PER MTH	-	-	\$1,500
<b>NAMING RIGHTS TO SHOW ^</b>			
NAMING RIGHTS TO DAILY SHOW – ONE HOUR	-	\$375	-
NAMING RIGHTS TO WEEKLY ONE HOUR SHOW (4 SHOWS IN TOTAL)	-	-	\$1,500
<b>LIVE CREDIT READ *</b>			
LIVE CREDIT READ PER SHOW	-	\$100 PER READ	-
<b>CLUB SHOW ON FNR</b>			
CLUB SHOW ON FNR (1 HR – HOSTED BY CLUB & PRODUCED BY FNR)	-	\$100 PER SHOW	-
CLUB SHOW ON FNR (1 HR – HOSTED & PRODUCED BY FNR)	-	\$200 PER SHOW	-
OUTSIDE BROADCAST – (2 HRS)	-	\$1,200 PER EVENT	-
NEWSLETTER AD [Email]	-	-	\$200

# Includes : A professionally produced 30 second commercial run in general FNR programming (Mon-Fri), inclusion of your company logo on website, welcome announcement on socials

^ PRE-RECORDED INTRO AND OUTRO, POSITIONED AT THE START AND END OF SHOW ie. “(name of show) Proudly brought to you by (sponsors name, 7 word position statement and call to action” LIVE SCRIPT READ BY PRESENTER DURING SHOW

\*LIVE CREDIT READ PER SEGMENT BY PRESENTER WITHIN SHOW ie. “This segment is brought to you by ....”

CONFIDENTIAL COMMUNICATION

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FNR

The above pricing excludes GST. No lock in contract. Invoice billed monthly in advance.

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